

IOWA

STATEWIDE

2018 DEMOCRATIC PRIMARY ELECTION

Survey conducted May 5 through May 6, 2018. 2,315 likely 2018 Democratic Primary Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2018 Democratic Primary Election. Margin of Error is +/-2.04% with a 95% level of confidence. Totals do not always equal 100% due to rounding.



Q1: What is your top issue facing the state of Iowa?

Jobs/Economy: 9% Education: 24%

Taxes: 7%

Infrastructure and roads: 8%

Women's rights: 13% Healthcare: 21% Something else: 5%

Not sure: 13%

Q2: What is your opinion of Donald Trump?

Favorable: 7% Unfavorable: 88% No opinion: 5%

Q3: Candidates in the June 5th Democratic Primary Election for Governor are Cathy Glasson, Nate Boulton, Fred Hubbell, John Norris, Andy McGuire and Ross Wilburn. If the election were held today, for whom would you vote?

Cathy Glasson: 7% Nate Boulton: 20% Fred Hubbell: 46% John Norris: 5% Andy McGuire: 3% Ross Wilburn: 1% Undecided: 18%

Q4: What is your favorite type of music?

Pop: 8% Rock: 19% Country: 26% Rap: 2% Jazz: 8%

Classical: 15% Christian: 5% Other: 17%



Q5: Do you consider your lifestyle to be more blue collar/working class or more white collar/upper class?

Blue collar: 61% White collar: 31% Not sure: 8%



Q1: What is your top issue facing the state of Iowa?

Column %	1	2	3	4
Jobs/Economy	9%	12%	8%	6%
Education	24%	23%	23%	24%
Taxes	7%	5%	7%	9%
Infrastructure/Roads	7%	8%	7%	11%
Women's rights	13%	13%	16%	11%
Healthcare	21%	20%	22%	21%
Something else	6%	5%	5%	5%
Not sure	12%	14%	12%	14%

Table 1. Q1 by CONGRESSIONAL

Column %	Blue collar	White collar	Not sure
Jobs/Economy	11%	5%	9%
Education	20%	30%	27%
Taxes	7%	5%	5%
Infrastructure/Roads	9%	6%	9%
Women's rights	12%	17%	10%
Healthcare	22%	20%	17%
Something else	6%	5%	3%
Not sure	13%	11%	20%

Table 2. Q1 by Q5

Column %	Female	Male
Jobs/Economy	8%	11%
Education	24%	23%
Taxes	7%	7%
Infrastructure/Roads	6%	10%
Women's rights	16%	10%
Healthcare	22%	20%
Something else	4%	7%
Not sure	14%	12%

Table 3. Q1 by GENDER



Q1: What is your top issue facing the state of Iowa? (Continued)

Column %	Liberal	Moderate	Conservative
Jobs/Economy	7%	10%	16%
Education	26%	23%	16%
Taxes	3%	8%	14%
Infrastructure/Roads	7%	8%	12%
Women's rights	19%	10%	5%
Healthcare	21%	22%	18%
Something else	5%	5%	5%
Not sure	11%	15%	14%

Table 4. Q1 by IDEOLOGY



Q2: What is your opinion of Donald Trump?

Column %	1	2	3	4
Favorable	6%	8%	5%	8%
Unfavorable	88%	88%	92%	84%
No opinion	5%	4%	4%	7%

Table 5. Q2 by CONGRESSIONAL

Column %	Blue collar	White collar	Not sure
Favorable	9%	4%	4%
Unfavorable	86%	92%	87%
No opinion	5%	4%	9%

Table 6. Q2 by Q5

Column %	Female	Male
Favorable	6%	9%
Unfavorable	89%	86%
No opinion	5%	5%

Table 7. Q2 by GENDER

Column %	Liberal	Moderate	Conservative
Favorable	2%	5%	30%
Unfavorable	96%	88%	57%
No opinion	2%	6%	12%

Table 8. Q2 by IDEOLOGY



Q3: Candidates in the June 5th Democratic Primary Election for Governor are Cathy Glasson, Nate Boulton, Fred Hubbell, John Norris, Andy McGuire and Ross Wilburn. If the election were held today, for whom would you vote?

Column %	1	2	3	4
Cathy Glasson	6%	9%	5%	9%
Nate Boulton	23%	16%	25%	13%
Fred Hubbell	45%	44%	51%	47%
John Norris	5%	5%	5%	5%
Andy McGuire	3%	4%	3%	3%
Ross Wilburn	0%	1%	0%	1%
Undecided	16%	21%	11%	21%

Table 9. Q3 by CONGRESSIONAL

Column %	Blue collar	White collar	Not sure
Cathy Glasson	8%	6%	9%
Nate Boulton	22%	19%	13%
Fred Hubbell	46%	49%	34%
John Norris	4%	8%	4%
Andy McGuire	3%	4%	3%
Ross Wilburn	1%	1%	0%
Undecided	17%	14%	37%

Table 10. Q3 by Q5

Column %	Female	Male
Cathy Glasson	7%	7%
Nate Boulton	18%	23%
Fred Hubbell	48%	45%
John Norris	5%	5%
Andy McGuire	3%	3%
Ross Wilburn	1%	1%
Undecided	19%	16%

Table 11. Q3 by GENDER



Q3: Candidates in the June 5th Democratic Primary Election for Governor are Cathy Glasson, Nate Boulton, Fred Hubbell, John Norris, Andy McGuire and Ross Wilburn. If the election were held today, for whom would you vote? (Continued)

Column %	Liberal	Moderate	Conservative
Cathy Glasson	10%	5%	6%
Nate Boulton	21%	21%	11%
Fred Hubbell	47%	47%	41%
John Norris	7%	4%	3%
Andy McGuire	3%	3%	5%
Ross Wilburn	0%	1%	2%
Undecided	12%	19%	32%

Table 12. Q3 by IDEOLOGY



Q4: What is your favorite type of music?

Column %	1	2	3	4
Pop	8%	8%	8%	6%
Rock	21%	18%	20%	18%
Country	25%	26%	23%	30%
Rap	3%	1%	1%	1%
Jazz	6%	9%	9%	7%
Classical	13%	15%	16%	15%
Christian	5%	5%	4%	6%
Other	17%	17%	19%	16%

Table 13. Q4 by CONGRESSIONAL

Column %	Blue collar	White collar	Not sure
Pop	8%	9%	3%
Rock	20%	21%	12%
Country	34%	12%	20%
Rap	2%	2%	2%
Jazz	5%	12%	10%
Classical	10%	22%	19%
Christian	5%	3%	9%
Other	16%	19%	24%

Table 14. Q4 by Q5

Column %	Female	Male
Pop	9%	6%
Rock	17%	23%
Country	26%	26%
Rap	2%	2%
Jazz	7%	8%
Classical	17%	12%
Christian	5%	5%
Other	17%	18%

Table 15. Q4 by GENDER



Q4: What is your favorite type of music? (Continued)

Column %	Liberal	Moderate	Conservative
Pop	10%	7%	2%
Rock	24%	17%	11%
Country	18%	30%	43%
Rap	2%	2%	2%
Jazz	9%	7%	5%
Classical	16%	14%	9%
Christian	3%	6%	11%
Other	18%	17%	16%

Table 16. Q4 by IDEOLOGY



Q5: Do you consider your lifestyle to be more blue collar/working class or more white collar/upper class?

Column %	1	2	3	4
Blue collar	64%	59%	55%	62%
White collar	29%	32%	37%	28%
Not sure	7%	9%	9%	10%

Table 17. Q5 by CONGRESSIONAL

Column %	Female	Male
Blue collar	61%	61%
White collar	30%	31%
Not sure	9%	8%

Table 18. Q5 by GENDER

Column %	Liberal	Moderate	Conservative
Blue collar	56%	63%	72%
White collar	37%	28%	18%
Not sure	8%	9%	10%

Table 19. Q5 by IDEOLOGY



DEMOGRAPHICS

	%
1	38%

2 28%

3 17%

4 18%

Table 20. CONGRESSIONAL

	%
Female	57%
Male	43%

Table 21. GENDER

	%
Liberal/Progressive	43%
Moderate	46%
Conservative	11%

Table 22. IDEOLOGY

	%
18-29	3%
30-39	5%
40-49	7%
50-69	40%
70+	45%

Table 23. AGE