



FOR IMMEDIATE RELEASE

CONTACT: Collin West - collin@midwestvictory.org (309.373.9378)

February 18, 2019

ANTI-ERNST PAC LAUNCHES WITH \$50,000 RAISED, KEY DEMOCRATIC SUPPORT

DES MOINES, Iowa — Midwest Victory PAC (MVP), a new statewide coalition of Iowa Democrats, announced its launch today with an initial \$50,000 pledged to defeat Sen. Joni Ernst and win back the Iowa General Assembly in 2020.

“Joni Ernst has consistently turned her back on our MVP’s - the Most Valuable People of our communities - who work hard for a living, put food on the table, educate our children and keep us safe,” said MVP Chair Eddie J. Mauro. “She and her fellow Republicans who control the Iowa State House have robbed millions of Americans of the dignity of life and well-being.”

Mauro, Chief Executive Officer of UIG, a Des Moines-based multi-state commercial insurer, and director of Purify Project, a team that installs water systems in Africa, cited Ernst’s voting record of denying Iowans good-paying jobs and affordable healthcare while turning a blind eye to legitimate national emergencies such as climate change and senseless gun violence.

“Ernst and her fellow Republicans have advanced a reckless agenda, denying access to healthcare for countless Iowans, abandoning Iowa’s commitment to educating our children, and continuously selling out Iowa’s communities - putting special interests ahead of working families on issue after issue. Mauro added, “MVP’s mission is to be the tip of the spear that changes this dynamic - electing commonsense Democrats up and down the ballot who will bring change, help lift up Iowa’s working families and put people over politics.”

To reverse these trends, Mauro said MVP will undertake 3 main imperatives:

1. Replace Ernst in the U.S. Senate with a Democrat who can work for Iowans’ best interests, not special interests;
2. Identify, encourage and support qualified, capable and energetic Democrats who can restore control of the Iowa legislature to public servants who will represent those they serve; and
3. Help educate presidential candidates about issues concerning Midwesterners in general and Iowans in particular.

Mauro said Midwest Victory PAC, which is not affiliated with the Iowa Democratic Party or any local, statewide or national candidate for elected office, will connect with disaffected Iowans throughout the state.

“Over two-thirds of Americans say the country is not moving in the right direction, according to a recent [AP poll underscoring 70 percent believe the country is on the wrong track](#),” Mauro said. “It is clear that Joni Ernst and Iowa Republicans are on the wrong side.”

Joining Mauro on the MVP staff is a group of long-time Iowa Democratic activists, who will lead teams devoted to digital tools, analytics, fundraising and communications.

MVP's team of advisors consists of:

- Mark Langgin, Partner, GPS Impact
- Dave Jacobson, CNN Political Commentator & Co-Founder of J&Z Strategies
- Mac Zilber, veteran political strategist and commentator & Co-Founder of J&Z Strategies
- Jack Yao, veteran Democratic fundraiser & founder of Sustainable Change Strategies
- Bob Krause, Former State Representative, Former Carter Administration Representative, Former US Senate Candidate & Veterans Advocate,

In the coming weeks and months, Midwest Victory PAC will reach out across the state, listening to Iowa's MVPs: how best we all can realize Iowa as a state where our liberties are prized and our rights retained. To accomplish this, MVP plans to raise significant sums and will identify, encourage and support those who seek office in 2020 committed to make a difference.

Iowans can learn more about Midwest Victory PAC and about how they can share in the MVP mission by visiting www.midwestvictory.org.