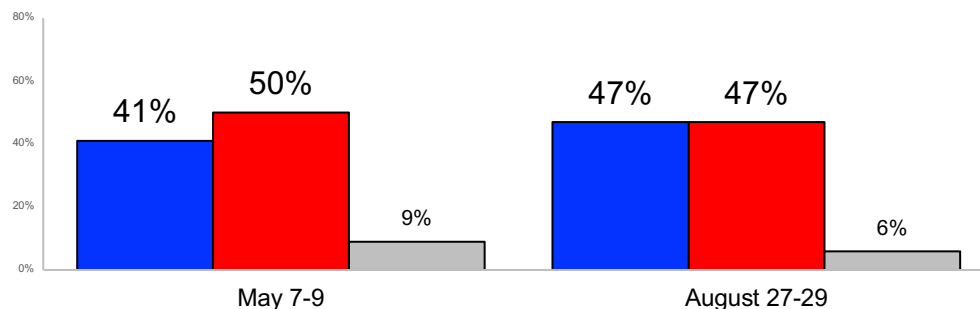


**To: Interested Parties**  
**From: Jill Normington**  
**Date: September 3, 2024**  
**RE: IA-01 Poll Results—BOHANNAN TIED WITH MILLER-MEEKS**

*The following is a summary of findings from a hybrid live interview telephone and text to web survey conducted among 400 likely voters in Iowa's First Congressional District who are likely to vote in the 2024 general election. Interviews were conducted August 27-29, 2024. The sampling error for this survey is plus or minus 4.9 percentage points.*

Democratic challenger Christina Bohannon has pulled even with Republican incumbent Mariannette Miller-Meeks. Since May, Bohannon has run roughly \$922,000 of paid communication and the American Action Network and American Prosperity Alliance have spent roughly \$1.29 million supporting Miller-Meeks. Clearly, Bohannon has benefited more from the exchange.



Not only is Bohannon tied with Miller-Meeks, but southeastern Iowa appears to be on pace to look more like 2020 than 2022. In 2020, the Democrats for Congress earned 2,409 more votes than the Republicans.

The change at the top of the ticket for Democrats has resulted in a decisive swing in motivation benefitting Democrats. In May, just 72% of Democrats said they were extremely motivated to vote while 75% of Republicans were. Today, 83% of Democrats are extremely motivated while Republicans stayed the same at 74%. While Kamala Harris trails Donald Trump in this district 48% to 50%, that is an improvement from the 45% to 50% margin with Joe Biden leading the ticket. In 2020, Trump won with 50.4% to Biden's 47.5%--very close to what we see in this poll.

The early communication in this race has also shifted attitudes towards Miller-Meeks in a more negative direction. In May, her job approval rating was a tepid 40%-38%. Today, her approval rating has declined to 40%-46%, a significant eight-point increase in voters *disapproving* of the job she is doing as a member of congress. Of course Democrats disapprove of Miller-Meeks, but among the 37% of the electorate who are nonpartisans, her disapproval increased seven points from 39%-35% to 38%-42%.

Keep in mind that Miller Meeks won her own primary with a paltry 56% of the vote against an unknown and ill-funded opponent. She and her allies were forced to spend in the spring to prop her up. Her base was already dissatisfied and now non-partisans view her negatively as well.

Bohannon has created this close contest entirely on her own efforts, with no on-air assistance from any Democratic allies. If Democrats engage and invest in this race, it is clear that Bohannon has a strong opportunity to pick up this seat.