Iowa Survey Results

Q1 Do you have a favorable or unfavorable opinion of Donald Trump?

Favorable 50%

Unfavorable 46%

Not sure 4%

Q2 Do you have a favorable or unfavorable opinion of Joni Ernst?

Favorable 37%

Unfavorable 50%

Not sure 12%

Q3 If the candidates for US Senate next time were Democrat Zach Wahls and Republican Joni Ernst, who would you vote for?

Zach Wahls 42%

Joni Ernst 43%

Not sure 15%

Q4 If the candidates for US Senate next time were Democrat Nathan Sage and Republican Joni Ernst, who would you vote for?

Nathan Sage 41%

Joni Ernst 45%

Not sure 14%

Q5 If the candidates for US Senate next time were Democrat Jackie Norris and Republican Joni Ernst, who would you vote for?

Jackie Norris 42%

Joni Ernst 45%

Not sure 13%

Q6 If the candidates for US Senate next time were Democrat Josh Turek and Republican Joni Ernst, who would you vote for?

Josh Turek 41%

Joni Ernst 45%

Not sure 14%

Q7 Here's some more information about the candidates for US Senate. Zach Wahls is a State Senator and sixth-generation Iowan who grew up taking care of his mom with MS. In the legislature, he had the courage to fight out-of-state corporations jacking up rents, led the effort to crack down on corruption by banning politicians from insider trading, and stood up to his own party leaders by introducing common sense term limits. Wahls represents a new generation of leaders focused on solving problems and fighting against the corrupt politicians in Washington. Do you find this a very convincing, somewhat convincing, not very convincing, or not at all a convincing reason to vote for Zach Wahls?

Very convincing 22%

Somewhat convincing 30%

Not very convincing 23%

Not convincing at all 16%

Not sure 10%

Q8 Having heard some more information, let me ask you again: if the candidates for US Senate next time were Democrat Zach Wahls and Republican Joni Ernst, who would you vote for?

Zach Wahls 45%

Joni Ernst 43%

Not sure 12%

Q9 Nathan Sage grew up in a trailer park in Mason City and enlisted in the Marines after high school, serving two tours in Iraq. Sage worked nights to put himself through Kansas State and became Executive Director of the Knoxville, Iowa Chamber of Commerce, where he focuses on economic development and supporting local businesses. Sage has no experience in elected office but is running to take on corporations and a rigged economy. Do you find this a very convincing, somewhat convincing, not very convincing, or not at all a convincing reason to vote for Nathan Sage?

Very convincing	16%
Somewhat convincing	29%
Not very convincing	31%
Not convincing at all	14%
Not sure	10%

Q10 Having heard some more information, let me ask you again: if the candidates for US Senate next time were Democrat Nathan Sage and Republican Joni Ernst, who would you vote for?

Nathan Sage	42%
Joni Ernst	44%
Not sure	14%

Q11 Jackie Norris is a school board chair, former teacher, small business owner, and military mom who's putting in the hard work to get things done for the people she's served. As chair of the Des Moines school board, Jackie led the district with a plan to implement a cellphone ban in schools, and a similar program was later adopted by Governor Kim Reynolds to improve academic outcomes statewide. She has also served as a political advisor to multiple Democratic campaigns, most recently the Biden campaign. Do you find this a very convincing, somewhat convincing, not very convincing, or not at all a convincing reason to vote for Jackie Norris?

Very convincing	15%
Somewhat convincing	23%
Not very convincing	32%
Not convincing at all	22%
Not sure	7%

Q12 Having heard some more information, let me ask you again: if the candidates for US Senate next time were Democrat Jackie Norris and Republican Joni Ernst, who would you vote for?

Jackie Norris	43%
Joni Ernst	44%
Not sure	13%

Q13 Josh Turek was born in Council Bluffs to a working-class family and uses a wheelchair due to spina bifida caused by his dad's exposure to Agent Orange in Vietnam. Turek is a two-time gold medalist for the United States at the Paralympics and has served as a member of the Iowa House of Representatives since 2023. Turek is supported by establishment Democrats in Washington DC. Do you find this a very convincing, somewhat convincing, not very convincing, or not at all a convincing reason to vote for Josh Turek?

Very convincing 17%

Somewhat convincing 28%

Not very convincing 32%

Not convincing at all 16%

Not sure 7%

Q14 Having heard some more information, let me ask you again: if the candidates for US Senate next time were Democrat Josh Turek and Republican Joni Ernst, who would you vote for?

Josh Turek 43%

Joni Ernst 44%

Not sure 13%

Q15 In the 2024 election for President, did you vote for Republican Donald Trump, Democrat Kamala Harris, someone else, or did you not vote in the election?

Donald Trump 56%

Kamala Harris 43%

Someone else / Did not vote 1%

Q16 If you are a woman, press 1. If a man, press 2. If you are gender non-binary, press 3.

Woman 52%

Man 46%

Gender non-binary 2%

Q17 If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.

Democrat 27%

Republican 37%

Independent 36%

Q18 If you are white, press 1. If other, press 2.

White 94%

Other 6%

Q19 If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

18 to 45 .... 35%

46 to 65 .... 39%

Older than 65 .... 26%

Q20 What is the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or post-graduate degree?

High school graduate or less 23%

Some college but did not finish 23%

2-year college degree 15%

4-year college degree 23%

Post-graduate degree 16%

Q21 Mode

Landline 31%

Text 69%

	Base	**2024 Vote**		
		Donald Trump	**Kamala Harris**	**Someone else / Did not vote**
Trump Favorability				
Favorable	**50%**	87%	2%	16%
Unfavorable	**46%**	7%	96%	74%
Not sure	**4%**	6%	2%	10%

	Base	**2024 Vote**		
		Donald Trump	**Kamala Harris**	**Someone else / Did not vote**
Ernst Favorability				
Favorable	**37%**	64%	2%	12%
Unfavorable	**50%**	18%	93%	37%
Not sure	**12%**	18%	4%	52%

	Base	**2024 Vote**		
		Donald Trump	**Kamala Harris**	**Someone else / Did not vote**
Wahls / Ernst				
Zach Wahls	**42%**	6%	88%	50%
Joni Ernst	**43%**	75%	2%	22%
Not sure	**15%**	19%	10%	29%

		2024 Vote		
	Base	**Donald Trump**	**Kamala Harris**	**Someone else / Did not vote**
Sage / Ernst				
Nathan Sage	**41%**	6%	88%	50%
Joni Ernst	**45%**	79%	1%	15%
Not sure	**14%**	15%	11%	36%

		2024 Vote		
	Base	**Donald Trump**	**Kamala Harris**	**Someone else / Did not vote**
Norris / Ernst				
Jackie Norris	**42%**	6%	89%	42%
Joni Ernst	**45%**	78%	2%	18%
Not sure	**13%**	16%	9%	40%

		2024 Vote		
	Base	**Donald Trump**	**Kamala Harris**	**Someone else / Did not vote**
Turek / Ernst				
Josh Turek	**41%**	6%	89%	49%
Joni Ernst	**45%**	78%	1%	16%
Not sure	**14%**	17%	9%	35%

		2024 Vote		
	Base	**Donald Trump**	**Kamala Harris**	**Someone else / Did not vote**
Wahls Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Him				
Very convincing	**22%**	3%	46%	21%
Somewhat convincing	**30%**	24%	38%	42%
Not very convincing	**23%**	34%	8%	14%
Not convincing at all	**16%**	26%	2%	7%
Not sure	**10%**	12%	6%	16%

		2024 Vote		
	Base	**Donald Trump**	**Kamala Harris**	**Someone else / Did not vote**
Informed Wahls / Ernst				
Zach Wahls	**45%**	7%	94%	55%
Joni Ernst	**43%**	75%	1%	16%
Not sure	**12%**	17%	5%	29%

	2024 Vote		
Base	**Donald Trump**	**Kamala Harris**	**Someone else / Did not vote**
Sage Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Him			
Very convincing	**16%**	2%	35%	8%
Somewhat convincing	**29%**	23%	38%	24%
Not very convincing	**31%**	40%	20%	51%
Not convincing at all	**14%**	22%	2%	16%
Not sure	**10%**	13%	5%	1%

	2024 Vote		
Base	**Donald Trump**	**Kamala Harris**	**Someone else / Did not vote**
Informed Sage / Ernst			
Nathan Sage	**42%**	6%	90%	55%
Joni Ernst	**44%**	77%	2%	20%
Not sure	**14%**	17%	8%	25%

	Base	2024 Vote		
		Donald Trump	Kamala Harris	Someone else / Did not vote
Norris Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Her				
Very convincing	15%	1%	35%	4%
Somewhat convincing	23%	14%	36%	6%
Not very convincing	32%	42%	19%	59%
Not convincing at all	22%	35%	5%	26%
Not sure	7%	9%	6%	5%

	Base	2024 Vote		
		Donald Trump	Kamala Harris	Someone else / Did not vote
Informed Norris / Ernst				
Jackie Norris	43%	6%	92%	31%
Joni Ernst	44%	77%	2%	22%
Not sure	13%	17%	6%	47%

		2024 Vote		
	Base	Donald Trump	Kamala Harris	Someone else / Did not vote
Turek Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Him				
Very convincing	**17%**	2%	36%	27%
Somewhat convincing	**28%**	21%	37%	6%
Not very convincing	**32%**	41%	20%	53%
Not convincing at all	**16%**	28%	1%	8%
Not sure	**7%**	9%	5%	5%

		2024 Vote		
	Base	Donald Trump	Kamala Harris	Someone else / Did not vote
Informed Turek / Ernst				
Josh Turek	**43%**	6%	93%	53%
Joni Ernst	**44%**	76%	1%	11%
Not sure	**13%**	18%	6%	35%

		Gender		
	Base	Woman	Man	Gender non-binary
Trump Favorability				
Favorable	**50%**	43%	59%	35%
Unfavorable	**46%**	54%	36%	50%
Not sure	**4%**	3%	5%	15%

	Base	Gender		
		Woman	Man	Gender non-binary
Ernst Favorability				
Favorable	**37%**	35%	40%	31%
Unfavorable	**50%**	55%	45%	50%
Not sure	**12%**	10%	15%	20%

	Base	Gender		
		Woman	Man	Gender non-binary
Wahls / Ernst				
Zach Wahls	**42%**	47%	36%	50%
Joni Ernst	**43%**	37%	51%	31%
Not sure	**15%**	16%	14%	20%

	Base	Gender		
		Woman	Man	Gender non-binary
Sage / Ernst				
Nathan Sage	**41%**	46%	35%	49%
Joni Ernst	**45%**	39%	52%	37%
Not sure	**14%**	14%	13%	14%

	Base	Gender		
		Woman	Man	Gender non-binary
Norris / Ernst				
Jackie Norris	**42%**	47%	36%	45%
Joni Ernst	**45%**	39%	53%	34%
Not sure	**13%**	14%	11%	20%

	Base	Gender		
		Woman	Man	Gender non-binary
Turek / Ernst				
Josh Turek	**41%**	46%	36%	49%
Joni Ernst	**45%**	38%	53%	31%
Not sure	**14%**	15%	11%	20%

	Base	Gender		
		Woman	Man	Gender non-binary
Wahls Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Him				
Very convincing	**22%**	29%	13%	38%
Somewhat convincing	**30%**	29%	32%	7%
Not very convincing	**23%**	18%	27%	38%
Not convincing at all	**16%**	11%	21%	7%
Not sure	**10%**	12%	7%	11%

		Gender		
	Base	**Woman**	**Man**	**Gender non-binary**
Informed Wahls / Ernst				
Zach Wahls	**45%**	51%	37%	50%
Joni Ernst	**43%**	37%	51%	31%
Not sure	**12%**	12%	12%	20%

		Gender		
	Base	**Woman**	**Man**	**Gender non-binary**
Sage Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Him				
Very convincing	**16%**	18%	14%	6%
Somewhat convincing	**29%**	28%	29%	53%
Not very convincing	**31%**	30%	34%	19%
Not convincing at all	**14%**	11%	16%	11%
Not sure	**10%**	12%	7%	11%

		Gender		
	Base	**Woman**	**Man**	**Gender non-binary**
Informed Sage / Ernst				
Nathan Sage	**42%**	47%	36%	49%
Joni Ernst	**44%**	37%	53%	33%
Not sure	**14%**	15%	11%	18%

	Base	Gender		
		Woman	Man	Gender non-binary
Norris Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Her				
Very convincing	**15%**	21%	8%	23%
Somewhat convincing	**23%**	23%	24%	18%
Not very convincing	**32%**	31%	34%	23%
Not convincing at all	**22%**	18%	27%	26%
Not sure	**7%**	8%	7%	10%

	Base	Gender		
		Woman	Man	Gender non-binary
Informed Norris / Ernst				
Jackie Norris	**43%**	49%	36%	45%
Joni Ernst	**44%**	37%	54%	34%
Not sure	**13%**	15%	10%	20%

	Gender			
	Base	**Woman**	**Man**	**Gender non-binary**
Turek Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Him				
Very convincing	**17%**	22%	11%	6%
Somewhat convincing	**28%**	24%	32%	25%
Not very convincing	**32%**	34%	30%	52%
Not convincing at all	**16%**	12%	21%	7%
Not sure	**7%**	8%	6%	10%

	Gender			
	Base	**Woman**	**Man**	**Gender non-binary**
Informed Turek / Ernst				
Josh Turek	**43%**	49%	37%	49%
Joni Ernst	**44%**	36%	53%	31%
Not sure	**13%**	15%	10%	20%

	Party			
	Base	**Democrat**	**Republican**	**Independent**
Trump Favorability				
Favorable	**50%**	11%	88%	39%
Unfavorable	**46%**	89%	8%	53%
Not sure	**4%**	0%	4%	8%

		Party		
	Base	**Democrat**	**Republican**	**Independent**
Ernst Favorability				
Favorable	**37%**	10%	61%	33%
Unfavorable	**50%**	85%	19%	57%
Not sure	**12%**	5%	20%	10%

		Party		
	Base	**Democrat**	**Republican**	**Independent**
Wahls / Ernst				
Zach Wahls	**42%**	82%	7%	49%
Joni Ernst	**43%**	9%	77%	32%
Not sure	**15%**	9%	16%	19%

		Party		
	Base	**Democrat**	**Republican**	**Independent**
Sage / Ernst				
Nathan Sage	**41%**	83%	7%	46%
Joni Ernst	**45%**	10%	79%	36%
Not sure	**14%**	7%	15%	17%

		Party		
	Base	**Democrat**	**Republican**	**Independent**
Norris / Ernst				
Jackie Norris	**42%**	81%	6%	50%
Joni Ernst	**45%**	9%	79%	37%
Not sure	**13%**	10%	15%	13%

		Party		
	Base	**Democrat**	**Republican**	**Independent**
Turek / Ernst				
Josh Turek	**41%**	83%	6%	48%
Joni Ernst	**45%**	10%	79%	35%
Not sure	**14%**	8%	15%	17%

		Party		
	Base	**Democrat**	**Republican**	**Independent**
Wahls Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Him				
Very convincing	**22%**	47%	4%	23%
Somewhat convincing	**30%**	32%	30%	28%
Not very convincing	**23%**	8%	35%	21%
Not convincing at all	**16%**	8%	22%	15%
Not sure	**10%**	6%	9%	13%

	Party		
Base	**Democrat**	**Republican**	**Independent**
Informed Wahls / Ernst			
Zach Wahls 45%	86%	9%	51%
Joni Ernst 43%	10%	77%	33%
Not sure 12%	4%	14%	16%

	Party		
Base	**Democrat**	**Republican**	**Independent**
Sage Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Him			
Very convincing 16%	32%	4%	17%
Somewhat convincing 29%	35%	23%	31%
Not very convincing 31%	18%	44%	28%
Not convincing at all 14%	9%	18%	13%
Not sure 10%	7%	11%	10%

	Party		
Base	**Democrat**	**Republican**	**Independent**
Informed Sage / Ernst			
Nathan Sage 42%	83%	6%	49%
Joni Ernst 44%	10%	79%	34%
Not sure 14%	7%	15%	17%

	Party		
Base	**Democrat**	**Republican**	**Independent**
Norris Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Her			
Very convincing	**15%**	35%	3%	14%
Somewhat convincing	**23%**	35%	15%	23%
Not very convincing	**32%**	19%	45%	29%
Not convincing at all	**22%**	9%	29%	25%
Not sure	**7%**	2%	9%	10%

	Party		
Base	**Democrat**	**Republican**	**Independent**
Informed Norris / Ernst			
Jackie Norris	**43%**	86%	6%	49%
Joni Ernst	**44%**	9%	79%	35%
Not sure	**13%**	5%	15%	16%

		Party		
	Base	**Democrat**	**Republican**	**Independent**
Turek Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Him				
Very convincing	**17%**	37%	2%	17%
Somewhat convincing	**28%**	33%	21%	31%
Not very convincing	**32%**	17%	46%	29%
Not convincing at all	**16%**	8%	24%	14%
Not sure	**7%**	5%	7%	9%

		Party		
	Base	**Democrat**	**Republican**	**Independent**
Informed Turek / Ernst				
Josh Turek	**43%**	85%	7%	50%
Joni Ernst	**44%**	9%	79%	33%
Not sure	**13%**	6%	14%	17%

		Race	
	Base	**White**	**Other**
Trump Favorability			
Favorable	**50%**	50%	55%
Unfavorable	**46%**	46%	35%
Not sure	**4%**	4%	10%

		Race	
	Base	White	Other
Ernst Favorability			
Favorable	**37%**	37%	47%
Unfavorable	**50%**	52%	30%
Not sure	**12%**	12%	23%

		Race	
	Base	White	Other
Wahls / Ernst			
Zach Wahls	**42%**	43%	27%
Joni Ernst	**43%**	42%	55%
Not sure	**15%**	15%	18%

		Race	
	Base	White	Other
Sage / Ernst			
Nathan Sage	**41%**	42%	30%
Joni Ernst	**45%**	44%	57%
Not sure	**14%**	14%	13%

		Race	
	Base	White	Other
Norris / Ernst			
Jackie Norris	**42%**	42%	30%
Joni Ernst	**45%**	45%	56%
Not sure	**13%**	13%	14%

		Race	
	Base	White	Other
Turek / Ernst			
Josh Turek	**41%**	42%	30%
Joni Ernst	**45%**	44%	55%
Not sure	**14%**	14%	16%

		Race	
	Base	White	Other
Wahls Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Him			
Very convincing	**22%**	22%	23%
Somewhat convincing	**30%**	31%	20%
Not very convincing	**23%**	24%	8%
Not convincing at all	**16%**	14%	35%
Not sure	**10%**	9%	14%

		Race	
	Base	**White**	**Other**
Informed Wahls / Ernst			
Zach Wahls	**45%**	45%	33%
Joni Ernst	**43%**	42%	55%
Not sure	**12%**	12%	12%

		Race	
	Base	**White**	**Other**
Sage Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Him			
Very convincing	**16%**	16%	13%
Somewhat convincing	**29%**	30%	18%
Not very convincing	**31%**	31%	30%
Not convincing at all	**14%**	12%	33%
Not sure	**10%**	10%	6%

		Race	
	Base	**White**	**Other**
Informed Sage / Ernst			
Nathan Sage	**42%**	43%	30%
Joni Ernst	**44%**	44%	56%
Not sure	**14%**	13%	15%

		Race	
	Base	**White**	**Other**
Norris Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Her			
Very convincing	**15%**	16%	2%
Somewhat convincing	**23%**	23%	24%
Not very convincing	**32%**	33%	29%
Not convincing at all	**22%**	21%	33%
Not sure	**7%**	7%	11%

		Race	
	Base	**White**	**Other**
Informed Norris / Ernst			
Jackie Norris	**43%**	44%	30%
Joni Ernst	**44%**	44%	56%
Not sure	**13%**	13%	14%

		Race	
	Base	**White**	**Other**
Turek Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Him			
Very convincing	**17%**	17%	6%
Somewhat convincing	**28%**	27%	37%
Not very convincing	**32%**	34%	12%
Not convincing at all	**16%**	15%	32%
Not sure	**7%**	7%	13%

		Race	
	Base	**White**	**Other**
Informed Turek / Ernst			
Josh Turek	**43%**	44%	30%
Joni Ernst	**44%**	43%	55%
Not sure	**13%**	13%	16%

		Age		
	Base	**18 to 45**	**46 to 65**	**Older than 65**
Trump Favorability				
Favorable	**50%**	37%	59%	53%
Unfavorable	**46%**	56%	38%	43%
Not sure	**4%**	7%	2%	3%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Ernst Favorability				
Favorable	**37%**	26%	44%	41%
Unfavorable	**50%**	55%	48%	48%
Not sure	**12%**	19%	7%	11%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Wahls / Ernst				
Zach Wahls	**42%**	49%	37%	40%
Joni Ernst	**43%**	29%	51%	49%
Not sure	**15%**	22%	12%	11%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Sage / Ernst				
Nathan Sage	**41%**	46%	36%	43%
Joni Ernst	**45%**	32%	54%	50%
Not sure	**14%**	22%	10%	7%

		Age		
	Base	**18 to 45**	**46 to 65**	**Older than 65**
Norris / Ernst				
Jackie Norris	**42%**	48%	37%	40%
Joni Ernst	**45%**	34%	54%	48%
Not sure	**13%**	19%	9%	11%

		Age		
	Base	**18 to 45**	**46 to 65**	**Older than 65**
Turek / Ernst				
Josh Turek	**41%**	47%	37%	41%
Joni Ernst	**45%**	34%	53%	48%
Not sure	**14%**	19%	11%	11%

		Age		
	Base	**18 to 45**	**46 to 65**	**Older than 65**
Wahls Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Him				
Very convincing	**22%**	23%	19%	25%
Somewhat convincing	**30%**	37%	27%	25%
Not very convincing	**23%**	14%	27%	28%
Not convincing at all	**16%**	18%	16%	12%
Not sure	**10%**	7%	12%	11%

		Age		
	Base	**18 to 45**	**46 to 65**	**Older than 65**
Informed Wahls / Ernst				
Zach Wahls	**45%**	50%	40%	43%
Joni Ernst	**43%**	31%	50%	49%
Not sure	**12%**	19%	9%	8%

		Age		
	Base	**18 to 45**	**46 to 65**	**Older than 65**
Sage Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Him				
Very convincing	**16%**	21%	13%	15%
Somewhat convincing	**29%**	27%	27%	36%
Not very convincing	**31%**	31%	30%	34%
Not convincing at all	**14%**	14%	15%	10%
Not sure	**10%**	7%	15%	5%

		Age		
	Base	**18 to 45**	**46 to 65**	**Older than 65**
Informed Sage / Ernst				
Nathan Sage	**42%**	49%	37%	41%
Joni Ernst	**44%**	33%	52%	48%
Not sure	**14%**	18%	11%	10%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Norris Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Her				
Very convincing	**15%**	16%	13%	16%
Somewhat convincing	**23%**	22%	20%	28%
Not very convincing	**32%**	29%	33%	36%
Not convincing at all	**22%**	23%	26%	15%
Not sure	**7%**	10%	7%	5%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Informed Norris / Ernst				
Jackie Norris	**43%**	50%	38%	42%
Joni Ernst	**44%**	34%	52%	48%
Not sure	**13%**	17%	10%	11%

		Age		
	Base	**18 to 45**	**46 to 65**	**Older than 65**
Turek Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Him				
Very convincing	**17%**	19%	15%	16%
Somewhat convincing	**28%**	31%	27%	23%
Not very convincing	**32%**	22%	33%	46%
Not convincing at all	**16%**	19%	16%	11%
Not sure	**7%**	8%	8%	4%

		Age		
	Base	**18 to 45**	**46 to 65**	**Older than 65**
Informed Turek / Ernst				
Josh Turek	**43%**	50%	38%	42%
Joni Ernst	**44%**	33%	51%	47%
Not sure	**13%**	17%	11%	10%

		Education				
	Base	**High school graduate or less**	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
Trump Favorability						
Favorable	**50%**	66%	49%	56%	49%	26%
Unfavorable	**46%**	33%	46%	37%	51%	65%
Not sure	**4%**	2%	5%	7%	1%	10%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Ernst Favorability						
Favorable	37%	47%	35%	48%	30%	27%
Unfavorable	50%	40%	48%	41%	58%	65%
Not sure	12%	12%	16%	11%	12%	8%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Wahls / Ernst						
Zach Wahls	42%	29%	40%	33%	50%	60%
Joni Ernst	43%	47%	40%	55%	42%	33%
Not sure	15%	25%	20%	12%	8%	8%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Sage / Ernst						
Nathan Sage	41%	31%	41%	31%	48%	57%
Joni Ernst	45%	53%	46%	55%	40%	32%
Not sure	14%	16%	13%	14%	12%	11%

	Base	Education				
		High school graduate or less	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
Norris / Ernst						
Jackie Norris	**42%**	30%	43%	31%	48%	59%
Joni Ernst	**45%**	52%	45%	55%	42%	33%
Not sure	**13%**	18%	13%	14%	10%	9%

	Base	Education				
		High school graduate or less	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
Turek / Ernst						
Josh Turek	**41%**	29%	42%	30%	48%	60%
Joni Ernst	**45%**	53%	43%	53%	42%	32%
Not sure	**14%**	17%	15%	17%	10%	9%

	Base	Education				
		High school graduate or less	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
Wahls Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Him						
Very convincing	**22%**	21%	22%	16%	24%	25%
Somewhat convincing	**30%**	33%	31%	21%	29%	34%
Not very convincing	**23%**	14%	32%	29%	22%	18%
Not convincing at all	**16%**	22%	6%	17%	16%	17%
Not sure	**10%**	10%	9%	16%	8%	6%

		Education				
	Base	High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Informed Wahls / Ernst						
Zach Wahls	**45%**	36%	44%	33%	51%	60%
Joni Ernst	**43%**	49%	40%	55%	41%	31%
Not sure	**12%**	15%	16%	12%	8%	9%

		Education				
	Base	High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Sage Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Him						
Very convincing	**16%**	10%	18%	11%	20%	23%
Somewhat convincing	**29%**	30%	29%	30%	26%	31%
Not very convincing	**31%**	31%	34%	28%	32%	29%
Not convincing at all	**14%**	20%	4%	16%	15%	13%
Not sure	**10%**	9%	14%	14%	7%	3%

		Education				
	Base	High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Informed Sage / Ernst						
Nathan Sage	**42%**	30%	41%	32%	50%	59%
Joni Ernst	**44%**	49%	45%	55%	41%	32%
Not sure	**14%**	21%	14%	13%	9%	9%

		Education				
	Base	**High school graduate or less**	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
Norris Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Her						
Very convincing	**15%**	9%	14%	15%	18%	22%
Somewhat convincing	**23%**	21%	25%	18%	22%	29%
Not very convincing	**32%**	35%	34%	32%	29%	32%
Not convincing at all	**22%**	31%	14%	24%	26%	14%
Not sure	**7%**	4%	13%	12%	5%	3%

		Education				
	Base	**High school graduate or less**	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
Informed Norris / Ernst						
Jackie Norris	**43%**	32%	41%	33%	50%	60%
Joni Ernst	**44%**	48%	44%	55%	43%	32%
Not sure	**13%**	20%	15%	12%	7%	7%

		Education				
	Base	High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Turek Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Him						
Very convincing	17%	12%	14%	12%	22%	25%
Somewhat convincing	28%	34%	28%	24%	20%	33%
Not very convincing	32%	26%	40%	38%	31%	27%
Not convincing at all	16%	23%	5%	14%	22%	14%
Not sure	7%	4%	13%	12%	5%	1%

		Education				
	Base	High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Informed Turek / Ernst						
Josh Turek	43%	30%	45%	33%	49%	61%
Joni Ernst	44%	49%	42%	53%	43%	33%
Not sure	13%	21%	14%	14%	7%	7%

		Mode	
	Base	Landline	Text
Trump Favorability			
Favorable	50%	50%	50%
Unfavorable	46%	46%	46%
Not sure	4%	4%	4%

		Mode	
	Base	**Landline**	**Text**
Ernst Favorability			
Favorable	**37%**	47%	33%
Unfavorable	**50%**	47%	52%
Not sure	**12%**	6%	15%

		Mode	
	Base	**Landline**	**Text**
Wahls / Ernst			
Zach Wahls	**42%**	39%	43%
Joni Ernst	**43%**	50%	39%
Not sure	**15%**	11%	17%

		Mode	
	Base	**Landline**	**Text**
Sage / Ernst			
Nathan Sage	**41%**	41%	41%
Joni Ernst	**45%**	54%	41%
Not sure	**14%**	4%	18%

		Mode	
	Base	**Landline**	**Text**
Norris / Ernst			
Jackie Norris	**42%**	41%	42%
Joni Ernst	**45%**	53%	42%
Not sure	**13%**	6%	16%

		Mode	
	Base	**Landline**	**Text**
Turek / Ernst			
Josh Turek	**41%**	41%	42%
Joni Ernst	**45%**	53%	41%
Not sure	**14%**	5%	17%

		Mode	
	Base	**Landline**	**Text**
Wahls Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Him			
Very convincing	**22%**	26%	20%
Somewhat convincing	**30%**	26%	32%
Not very convincing	**23%**	26%	22%
Not convincing at all	**16%**	14%	16%
Not sure	**10%**	8%	10%

	Mode		
	Base	**Landline**	**Text**
Informed Wahls / Ernst			
Zach Wahls	**45%**	43%	46%
Joni Ernst	**43%**	51%	39%
Not sure	**12%**	6%	15%

	Mode		
	Base	**Landline**	**Text**
Sage Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Him			
Very convincing	**16%**	13%	18%
Somewhat convincing	**29%**	33%	28%
Not very convincing	**31%**	38%	28%
Not convincing at all	**14%**	13%	14%
Not sure	**10%**	4%	12%

	Mode		
	Base	**Landline**	**Text**
Informed Sage / Ernst			
Nathan Sage	**42%**	41%	42%
Joni Ernst	**44%**	51%	41%
Not sure	**14%**	7%	16%

	Mode		
	Base	**Landline**	**Text**
Norris Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Her			
Very convincing	**15%**	15%	15%
Somewhat convincing	**23%**	24%	22%
Not very convincing	**32%**	36%	31%
Not convincing at all	**22%**	22%	22%
Not sure	**7%**	3%	9%

	Mode		
	Base	**Landline**	**Text**
Informed Norris / Ernst			
Jackie Norris	**43%**	41%	44%
Joni Ernst	**44%**	50%	42%
Not sure	**13%**	8%	15%

		Mode	
	Base	**Landline**	**Text**
Turek Background Very / Somewhat / Not Very / Not At All Convincing Reason to Vote for Him			
Very convincing	**17%**	14%	18%
Somewhat convincing	**28%**	26%	28%
Not very convincing	**32%**	44%	27%
Not convincing at all	**16%**	15%	17%
Not sure	**7%**	1%	10%

		Mode	
	Base	**Landline**	**Text**
Informed Turek / Ernst			
Josh Turek	**43%**	42%	44%
Joni Ernst	**44%**	50%	41%
Not sure	**13%**	8%	15%