INVOICE

KCRG
501 2nd Avenue E
Cedar Rapids, IA 52401
Sales T & C: http://advertising.graymed
Main: (319) 399-5976
Billing: (319) 399-5976

Property	KCRG	Order #	4160035
Invoice #	4160035-1	Alt Order #	WOC15408294
Invoice Date	10/26/25	Ext. Opp. ID	
Invoice Month	October 2025	Deal #	
Invoice Period	09/29/25 - 10/20/25	Flight Dates	10/09/25 - 10/22/25
Advertiser	Fund for Economic Independence		
Product	TV		
Estimate #	7312		

Account Executive	Kelcy Shoemaker
Sales Office	Cedar Rapids National
Sales Region	National
Agency Code	9917037
Advertiser Code	1688
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
Agency Ref	102173
Advertiser Ref	650066
Product 1	2544
Product 2	

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

KCRG
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/25	10/20/25	6:00 PM-9:00 PM	6:00 PM-9:00 PM	M------	:30	1	$7,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/16/25	10/22/25	M------	1	$7,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KCRG	M	10/20/25	6:16 PM	6:00 PM-9:00 PM	6:00 PM-9:00 PM	:30	25NCFFEI06V30H	$7,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/09/25	10/13/25	7:00 PM-10:15 PM	7:00 PM-10:15 PM	M------	:30	1	$7,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/09/25	10/15/25	M------	1	$7,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KCRG	M	10/13/25	7:33 PM	7:00 PM-10:15 PM	7:00 PM-10:15 PM	:30	25NCFFEI06V30H	$7,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/09/25	10/11/25	11:00 AM-2:30 PM	11:00 AM-2:30 PM	-----S-	:30	1	$2,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/09/25	10/15/25	-----S-	1	$2,000.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KCRG	Sa	10/11/25	11:47 AM	11:00 AM-2:30 PM	11:00 AM-2:30 PM	:30	25NCFFEI06V30H	$2,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/09/25	10/11/25	2:00 PM-6:30 PM	2:00 PM-6:30 PM	-----S-	:30	1	$2,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/09/25	10/15/25	-----S-	1	$2,000.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KCRG	Sa	10/11/25	5:09 PM	2:00 PM-6:30 PM	2:00 PM-6:30 PM	:30	25NCFFEI06V30H	$2,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/25	10/11/25	6:30 PM-10:30 PM	6:30 PM-10:30 PM	-----S-	:30	1	$2,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/09/25	10/15/25	-----S-	1	$2,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KCRG	Sa	10/11/25	8:58 PM	6:30 PM-10:30 PM	6:30 PM-10:30 PM	:30	25NCFFEI06V30H	$2,500.00	NM

INVOICE

Send Payment To:
KCRG
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	4160035-1	Invoice Month	October 2025
Invoice Date	10/26/25	Invoice Period	09/29/25 - 10/20/25
Advertiser	Fund for Economic Independence		
Product	TV		
Estimate #	7312		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
					Total Spots		**5**		

Payment Terms 30 Days

Gross Total	**$21,500.00**
Agency Commission	**$3,225.00**
Net Amount Due	**$18,275.00**
Invoice Balance as of 11/13/25 9:22:46 AM CT	**$0.00**