

INVOICE



KCRG
501 2nd Avenue E
Cedar Rapids, IA 52401
Sales T & C: <http://advertising.graymed.com>
Main: (319) 399-5976
Billing: (319) 399-5976

Property	KCRG	Order #	4160035
Invoice #	4160035-1	Alt Order #	WOC15408294
Invoice Date	10/26/25	Ext. Opp. ID	
Invoice Month	October 2025	Deal #	
Invoice Period	09/29/25 - 10/20/25	Flight Dates	10/09/25 - 10/22/25
Advertiser	Fund for Economic Independence		
Product	TV		
Estimate #	7312		
Account Executive	Kelcy Shoemaker		
Sales Office	Cedar Rapids National		
Sales Region	National		
Agency Code	9917037		
Advertiser Code	1688		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	102173		
Advertiser Ref	650066		
Product 1	2544		
Product 2			

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

KCRG
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/25	10/20/25	6:00 PM-9:00 PM	6:00 PM-9:00 PM	M-----	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/25 10/22/25 M----- 1 \$7,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRG M 10/20/25 6:16 PM 6:00 PM-9:00 PM 6:00 PM-9:00 PM :30 25NCFEIO6V30H \$7,500.00 NM									
2	10/09/25	10/13/25	7:00 PM-10:15 PM	7:00 PM-10:15 PM	M-----	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/25 10/15/25 M----- 1 \$7,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRG M 10/13/25 7:33 PM 7:00 PM-10:15 PM 7:00 PM-10:15 PM :30 25NCFEIO6V30H \$7,500.00 NM									
3	10/09/25	10/11/25	11:00 AM-2:30 PM	11:00 AM-2:30 PM	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/25 10/15/25 -----S- 1 \$2,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRG Sa 10/11/25 11:47 AM 11:00 AM-2:30 PM 11:00 AM-2:30 PM :30 25NCFEIO6V30H \$2,000.00 NM									
4	10/09/25	10/11/25	2:00 PM-6:30 PM	2:00 PM-6:30 PM	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/25 10/15/25 -----S- 1 \$2,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRG Sa 10/11/25 5:09 PM 2:00 PM-6:30 PM 2:00 PM-6:30 PM :30 25NCFEIO6V30H \$2,000.00 NM									
5	10/09/25	10/11/25	6:30 PM-10:30 PM	6:30 PM-10:30 PM	-----S-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/25 10/15/25 -----S- 1 \$2,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRG Sa 10/11/25 8:58 PM 6:30 PM-10:30 PM 6:30 PM-10:30 PM :30 25NCFEIO6V30H \$2,500.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

In April 2025, Gray Media will launch a new payment portal with enhanced features for clients. At that time, a 2.75% surcharge will be applied to credit card transactions for clients that use the Gray Media portal.

INVOICE



Send Payment To:

KCRG
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	4160035-1	Invoice Month	October 2025
Invoice Date	10/26/25	Invoice Period	09/29/25 - 10/20/25
Advertiser	Fund for Economic Independence		
Product	TV		
Estimate #	7312		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							5		

Payment Terms 30 Days

<u>Gross Total</u>	\$21,500.00
<u>Agency Commission</u>	\$3,225.00
<u>Net Amount Due</u>	\$18,275.00
<u>Invoice Balance as of 11/13/25 9:22:46 AM CT</u>	\$0.00

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