

KIMBERLY REYNOLDS

Governor of Iowa



INTERVIEW POINTERS

- Keep your eyeline to interviewer
- Repeat the question in your answers
- Feel free to start answers over at any time
- You'll have full and final approval on content before anything is shared

3 KEY STATEMENTS

1. Comprehensive solution
2. Longterm solution
3. Solution was able to evolve

SUMMARY

The state of Iowa was one of the first deployments of the Crisis Response Service. Kimberly Reynolds, Governor of Iowa, and her task force team are using the Crisis Response Service as a comprehensive solution to fully shape their testing strategy. As early adopters, they were able to quickly implement testing sites and surveys, tracking positivity rates and testing capacities. While Covid-19 became an apparent long term issue, the Crisis Response Service was able to evolve with the situation and provide data and insights into hospital capacities, demographics, unemployment rates, fatality rates, and economic data. Governor Kimberly Reynolds meets with her Covid-19 task force team daily to review changes in the data and make real-time decisions as the pandemic continues to progress.

QUESTIONS

Introductions

What is your name and title?

What do you do for the state of Iowa?

What were your primary concerns when the pandemic first hit?

I'm sure there was a huge number of unique needs required to respond to the pandemic, Can you talk about some of those needs?

Can you share how the Test Iowa Solution helped you address some of those needs?

Test Iowa Solution

Why did you feel the Test Iowa Solution was a good fit for you and your State?

What has been the primary benefit of the Test Iowa Solution? (Turn key, speed)

Can you talk a little bit about how quickly you were able to get value from the solution?

What goals did you have around testing and testing capacity?

Has the program stayed static or has it evolved over time?

Are you happy with how the program has grown and evolved?

Talk about the importance of the assessment survey? What insights are you gaining from the assessment feature?

Everyone knows there was a massive demand for supplies, tell us about the challenges around testing materials/equipment? How were you able to scale up to the increasing needs?

What other improvements were you able to gain from the technology resources and companies provided?

Domo Crisis Command Center

Domo's Crisis Response Service not only provides support for successful testing on a mass-scale, but also provides data and combines it in ways that provide context, then add intelligence with things like alerts.

Every decision during this impact has the potential to impact a lot of people. How are you making these critical decisions on behalf of the citizens of Iowa?

What resources or tools are you leveraging to help you make these decisions?

What is the significance of real-time, accurate data during a situation like this?

What role has data played in your testing strategy?

How has the data made available to you through Test Iowa shaped your strategy?

Have you heard any positive stories from residents of the state - any experiences you can share?

Closing/Future

As a leader and an innovator during this time...

What does this solution mean for the people of Iowa?

As this pandemic started, some thought it would be a short-term problem, as we've come to realize it's more long term, what advice would you give to other government leaders?

If you were to give a 30 second pitch to other Governors about the Test Iowa program, what would you say?

Anything I missed that we should talk about?

Thank you for your time.